

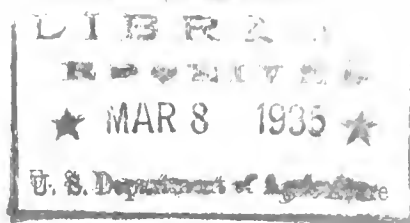
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# *Introducing* ~

**The New Phlox, COLUMBIA**  
Plant Patent No. 118

**BERBERIS MENTORENSIS**  
Plant Patent No. 99

**New KOREAN CHRYSANTHEMUMS**

**New DWARF ASTERS**



***The* Wayside Gardens Co**

Mentor Ohio



The New  
Dwarf  
Hybrid  
Asters.



Blue Ribbon and Gold Medal for Eighteenth Century Bulb Garden awarded by the Cleveland Flower Show, 1927.



REG. U. S. PAT. OFFICE

MENTOR, OHIO

AMERICA'S FINEST PERENNIAL PLANTS



Gold Medal as well as Blue Ribbons for Water and Rock Gardens. The third Cleveland Flower Show, 1930.

Ship to (Name) \_\_\_\_\_ Date \_\_\_\_\_ 193\_\_

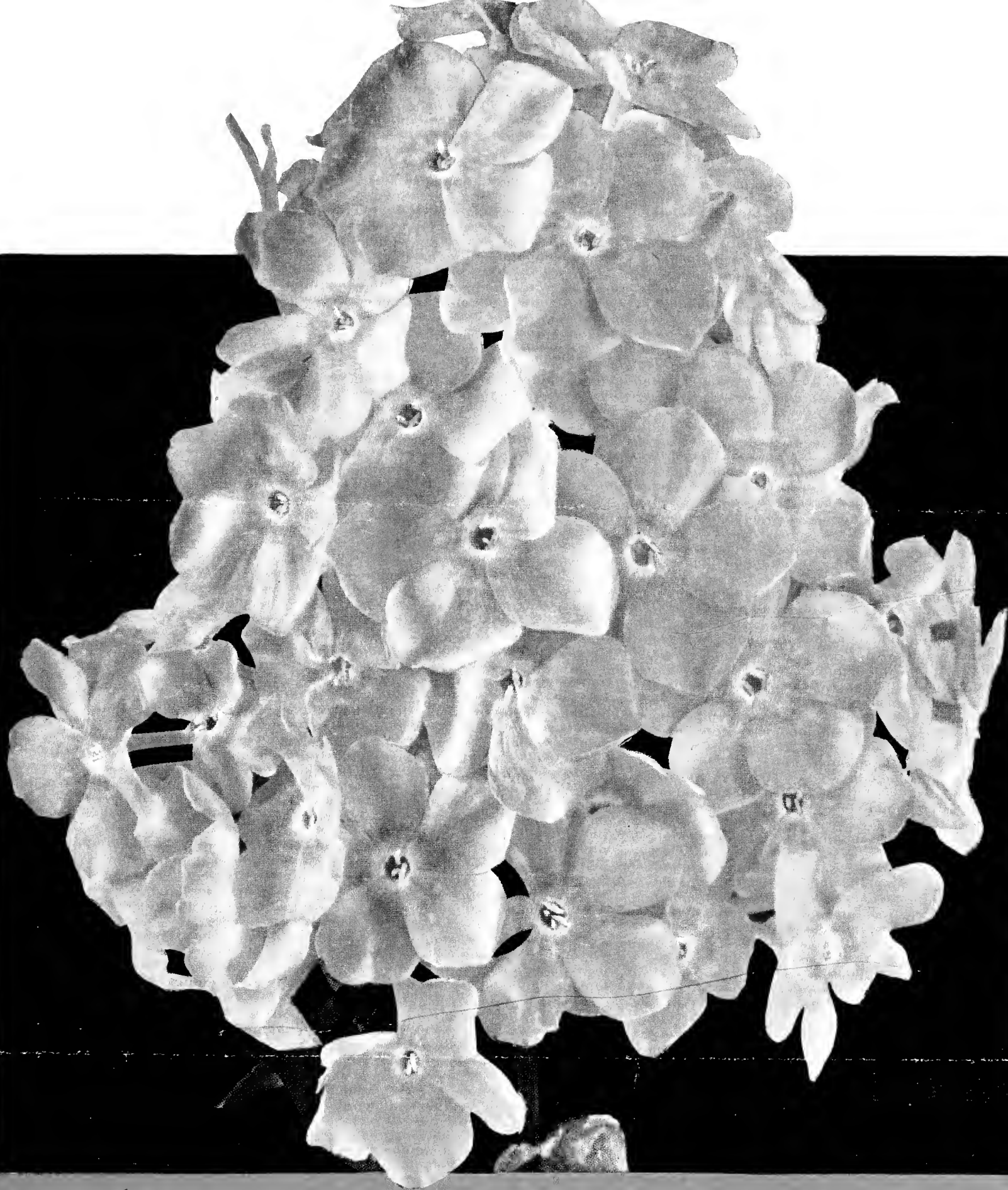
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County \_\_\_\_\_ State \_\_\_\_\_ Money Order } Enclosed for. . \$ \_\_\_\_\_  
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Unknown correspondents please send remittance with your order. Please write amount remitted upon the order.  
Both will be acknowledged upon receipt.

Quantity	NAME	Price Per 3	Price Per 12	Price Per 100	Total Price
	BERBERIS Mentorensis, 18-24 inches	\$1.20	\$3.50	\$25.00	
	" " 24-30 inches	1.60	4.50	35.00	
	PHLOX, Columbia	.85	2.50	18.00	
	DWARF ASTERS, Countess of Dudley		2.50	15.00	
	" " Lady Henry Maddocks		2.50	15.00	
	" " Marjorie		2.50	15.00	
	" " Nancy		2.50	15.00	
	" " Ronald		2.50	15.00	
	" " Snowsprite		2.50	15.00	
	" " Victor		2.50	15.00	
	Three each of above seven Dwarf Asters for:				3.50
	KOREAN CHRYSANTHEMUMS, Apollo		3.50	22.50	
	" " Ceres		3.50	22.50	
	" " Daphne		3.50	22.50	
	" " Diana		3.50	22.50	
	" " Mars		3.50	22.50	
	" " Mercury		3.50	22.50	
	Three each of above six Korean Chrysanthemums for:				4.50



*Phlox* — COLUMBIA



# That Wondrous New Phlox Columbia

Plant Patent No. 118

**By far the greatest one  
ever introduced**

Nature at times has a wondrous way of doing generous things. Let me cite an interesting instance.

Here at Wayside Gardens we have acres of Phlox in a great range of varieties. Was walking one July day among the row on row of pinks, when my eye caught one entirely different from the rest.

It was so outstandingly different in beauty of color, profusion of flowers, and habit of growth, as to be like a rare gem among all those other finest of varieties.

You can well imagine the way we kept vigil over that one lone plant. How we grew other plants of it from cuttings. How we guarded and watched them, saying not a word to anyone, until we were convinced of this Phlox' unqualified superior merits.

It is a rich cameo-pink with a faint blue eye. The effect created by a well grown plant is indeed exquisite. One never before seen in Phlox.

The clearness of the color tone is remarkable. Its brilliancy is so pronounced that it at once commands attention.

Remarkable in a Phlox, the blooms lose none of their rich pink as the flower ages. None of those regrettable purplish tones are ever visible.

Its habit of growth is also remarkable. Out of the leaf-joints grow numerous laterals, which continue to bloom long after the main flower cluster has disappeared. You have weeks longer blooming period than with any other Phlox.

Another of its outstanding advantages is its remarkable strength and vigor. A well grown, two-year-old plant will produce from 6 to 15 flower spikes. The foliage is a rich dark green, covering the stem right down to the ground. Leaves do not turn that unsightly withered brown. Stays green the season through.

Flower stalks are about 2½ feet high, having a truly regal, erect carriage. Flowers, when cut, last over a week in water.

Here's a thing you will particularly appreciate. Columbia is free from mildew and black spot. It seems to be entirely free from all insect pests.

Frankly, we believe this wondrous Phlox Columbia to be the greatest addition to the hardy plant garden in the past ten years. It is covered by a horticultural patent.

## PRICE:

3 for \$0.85  
12 for 2.50  
100 for 18.00



**p. s.**

From her home in Bronxville, Mrs. Francis King, one of America's great garden authorities, made a special trip to Wayside Gardens to see Phlox Columbia. This is what she wrote about it:

"Columbia, the new cameo-pink Phlox which has just risen on the garden horizon, is of the most exquisite beauty. A soft pink recalling that of Elizabeth Campbell but lighter, more delicate, and with an eye of light blue which has a charming effect upon the general color of the flower. This Phlox grows to two or two and a half feet, very bushy, and, a fact most marvelous, it has no enemies. Red spider does not visit it, mildew does not cover it—it is entirely pest-free and flourishes after the coldest winter and in the hottest driest summer. Altogether an amazing addition to the list of plants which give color and richness to the midsummer border."

*Louisa King*



# New Dwarf Hybrid Border Asters

**Countess of Dudley.** Charming clear pink flowers with yellow eye, of bushy habit and free-flowering. A very compact, neat plant. Late September. 9 inches.

**Lady Henry Maddocks.** Clear pale pink flowers, very free-flowering and of dwarf compact habit. September. 1 foot.

**Marjorie.** A charming plant of compact habit, bearing large flowers of a bright rose-pink. A most brilliant color. Mid-September. 1 foot.

**Nancy.** Of dwarf bushy habit and very free-flowering, the plants being covered with pale flesh-pink flowers toward the end of September. 1 foot.

**Ronald.** Forming a dwarf bush covered with flowers of a pleasing bright shade of lilac-pink with rose-pink buds, very showy. Mid-September. 1 foot.

**Snowsprite.** A very dwarf, early fall-flowering variety forming compact clumps. These are smothered with large semi-double white flowers. Early September. 1 foot.

**Victor.** The dwarfest of all and very pretty. The flowers are of good size and of a beautiful clear pale lavender-blue; a charming rock-plant, flowering early September. 8 inches.



## New Dwarf Hybrid Border Asters

The dainty New Dwarf Hybrid Asters fill a long felt want in providing a race of dwarf, compact, free-flowering plants. They bloom at a season when there is a scarcity of low growing flowering plants.

They are 1 foot in height and during September are completely smothered with blossoms. Exceptionally valu-

able for the edging or for grouping in the front of borders and are also charming for the rock garden, coming at a time when the rock garden is void of flowers. They are easy to grow and absolutely hardy.

Price: \$2.50 per doz.; \$15.00 per 100.



**Berberis Mentorensis**

Showing both its  
summer and winter foliage.





# Remarkable New Barberry

## *Berberis Mentorensis*

U. S. Patent No. 99

### Stays Green Practically the Entire Year

Landscape architects and garden experts refer to it as a plant of unusual artistic value.

Remarkable is just the word for it. Every once in a while a new plant is created of such outstanding merit that it takes the country by storm.

Today we have in our nurseries several thousands of just such a wonder, called *Berberis Mentorensis*. It is so distinctly different and so superior to other hardy Barberries, that the U. S. Government granted us a patent on it to grow it exclusively.

There are five outstanding points of superiority about this remarkable Barberry:

**First**—it is evergreen practically the year around. Think what that means in lengthened beauty to your grounds.

**Second**—its sturdy, erect growth carries a thick, dark green foliage right down to the ground. Is never bare-legged.

**Third**—when used for a hedge, its thorny, strong growth forms a formidable barrier to man or beast.

**Fourth**—needs practically no pruning. Observe its erect growth which becomes dense when the plant is three or four years old.

**Fifth**—combined in a foundation planting with evergreens, it provides a beautiful and artistic contrast at very small expense and without elaborate preparation of soil.

In spite of it being new and having such exceptional points of superiority, we have again followed the well known Wayside Gardens frank and fair procedure of not asking the customary higher price for novelties.

A very important trait of this Barberry is that it is not "choosy" about where it grows. No matter if you can't make other broad-leaf evergreens, such as Azaleas and Rhododendrons, thrive in your soil, this new Barberry will. It is equally at home whether it is acid or alkaline soil.

Realizing the merit of this Barberry, we have first grown a liberal quantity of plants before offering it, so that we would be able to sell this handsome new plant of unquestionable merit at such surprisingly moderate prices.

A-No. 1 plants, 18-24 in. tall, with abundant roots, \$25.00 per 100; \$3.50 per 12; \$1.20 per 3.

Bushy plants, 24-30 in. tall, \$35.00 per 100; \$4.50 per 12; \$1.60 per 3.

**p. s.**

Allow us to again say, it is the nearest reasonable cost perfect shrub for foundation planting and hedges that we know about.





## Chrysanthemum

### Koreanum Hybrids

**Mercury.** The 3-inch, single flowers open bronze-red and change to coppery bronze as they mature, a glorious effect in the garden. Height, 2 feet. September 30.

**Daphne.** An exquisite blending of Daphne-pink, with an underlying sheen of lilac-rose, enhanced with prominent golden stamens in the center. Height, 2 to 2½ feet. October 12.

**Ceres.** A lovely combination of old gold, chamois-yellow, and soft, coppery bronze. The mature flower petals appear as if dusted with gold. Height, 2 to 2½ feet. October 10.

**Apollo.** A sparkling combination of bronze, red, and gold, suffused with glowing salmon. The single flowers, 2 inches across, are produced in immense sprays. Height, 2½ feet. October 12.

**Diana.** Chanteny-rose-pink, mingled with lilac-rose and soft salmon, the tones of which vary with the degree of light. The triple rays of petals give an appearance of fullness. Height, 2 feet. October 12.

**Mars.** Deep amaranth-red, changing to wine-red, overlaid with a velvety sheen. Height, 2 to 2½ feet. October 15.

## New Hybrid Korean Chrysanthemums

These lovely new creations are a great addition to the old Chrysanthemums because they are hardier, more attractive in color, blooming early October, before frost, easier to grow, and more profusely flowering. The lovely pastel shades, which simply defy accurate description or true color reproduction, suggest the Gerbera in their daintiness. Cut with short stems they make the most charming table decor-

ations, yet are capable of striking decorative uses if the entire branching sprays are used, and are compelling for color-effect in the garden, perfectly hardy anywhere.

Strong plants from pots, \$3.50 per dozen; \$22.50 per 100. Three or more of one kind must be ordered to secure dozen rates.